

BATTLE CREEK GOLF CLUB

Golf Outing Planning Guide



“A guide to organizing a successful golf outing”

Golf Outing Planning Guide

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The staff at Battle Creek Golf Club is ready to assist you with every detail in building your custom golf outing package.

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Battle Creek Golf Club has established a reputation for hosting quality golf events. Our specialty is working with corporations, charitable organizations, and golf associations to create unique and memorable event packages.

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When planning your event there are 4 key elements to success...

- 1.) Planning around a budget
- 2.) Finding the right mix of value vs. cost
- 3.) Raising as much money as possible (Charity Events)
- 4.) Ensuring the event is memorable & fun!!!

Organization Timeline

6 Months – 1 Year

- ✓ Meet with Battle Creek Tournament Coordinator
- ✓ Select a date
- ✓ Establish the goal of the event
- ✓ Determine budget
- ✓ Set goal for # of participants
- ✓ Sign agreement & finalize deposit
- ✓ Begin acquiring sponsors

3 – 4 Months

- ✓ Finalize the schedule of events
- ✓ Finalize food and beverage
- ✓ Purchase hole in one insurance
- ✓ Continue with sign ups
- ✓ Continue to distribute promo materials
- ✓ Locate volunteers for event

6 Months

- ✓ Discuss tournament format
- ✓ Discuss Food & Beverage options
- ✓ Plan special contests
- ✓ Organize the day's schedule
- ✓ Design event logo
- ✓ Distribute promotional materials

1 – 2 Months

- ✓ Finalize the format
- ✓ Make initial pairings
- ✓ Review status of prizes and gifts
- ✓ Develop tournament rules sheets
- ✓ Order banners, tee signs, and other signage
- ✓ Confirm availability of volunteers

1 – 4 Weeks

- ✓ Finalize pairings
- ✓ Communicate numbers to Head Golf Pro
- ✓ Inventory all gifts and prizes
- ✓ Make up any gift bags or giveaways
- ✓ Get signage to golf course
- ✓ Finalize and assign volunteer roles

Group Outing Packages

“A group outing is considered 16 players or more”

Golf Outing Standard Package Includes:

- 18-holes of golf, shared golf cart & warm-up practice balls
- Complimentary bottle of water
- Custom rules sheets, scorecards, scoreboards
- Custom name cart signs
- Registration table
- Professional post event scoring
- Banquet room and/or Bar & Grill for post round award presentation

Packages starting at: \$40 per player Weekdays

\$45 per player Weekends

**Pricing excludes sales tax*

Golf Event Formats:

- **Scramble:** Relax and enjoy yourself with this fun filled format, for all skill levels, designed to foster team spirit. Players all hit from the same spot and choose the best ball and then repeat until the ball is holed.
- **Individual Stroke Play:** Challenge your group to compete head to head and play their own ball.
- **Best Ball:** Take some of the pressure off by allowing teams to play stroke play and select the best ball or two balls. Played in teams of 2-4 players. Players can pick up if they are having a bad hole, helping pace of play.
- **Stableford:** Point system is used based on player's handicaps. Players accumulate points each hole based on score. This format is great for events with players with a wide range of handicaps.
- **Custom Format:** Design your own format, with input from our Professional Staff, tailored to generate the most fun for your group!

Fundraising

There are many creative ways to make the most of your charity golf tournament. Player registration fees provide a baseline for obtaining funds. However, the opportunity to raise money should not end there. There are plenty of opportunities before, during, and after the event.

Top 5 Budgeting Questions:

- How much money do you want to raise?
- What type of player are you trying to attract?
- How much will your players be willing to pay?
- What type of sponsorship levels are you looking to receive?
- Are you offering enough value to achieve your goals?

Sponsorships

Reach out to the community for event sponsorships and cover the majority of expenses for the event. The following list provides additional options to help raise money to pay for the event and increase the amount raised for charity.

- Putting Contest
- Golf Carts
- Hole in One Contests
- Closest to Pin, Longest Drive
- Tee, Range, Green Sponsor
- Fundraising Raffles
- Mulligans
- Gift Bags
- Silent Auction
- Breakfast, Lunch, or Dinner
- Beverage Cart
- Drink Tickets

Prize & Gift Options

Corporate Logo'd Golf Balls:

Starting at \$24 per dozen (Sleeves start at \$5.75 each)

(*Minimums required)

Golf Shoes:

Starting at \$70 per player

(*Minimums required)

Custom Hats:

Starting at \$13 per player

(*Minimums required)

Custom Golf Bags:

Starting at \$129 per player

*A full list of Customizable products and pricing is available

GOLF EVENT MENU

(Pricing excludes sales tax)

❖ Breakfast Options

Coffee bar \$2 (Per Player)

Includes coffee, tea, water, and condiments

Pastries & Coffee (\$5 per Player)

Includes assorted pastries & coffee bar

Breakfast Burritos \$6.95 (Per Player)

Includes breakfast burritos wrapped in foil (egg & cheese, bacon egg & cheese) plus coffee bar

Breakfast Buffet \$10.95 (Per Player)

Includes coffee bar, breakfast burritos, pastries, and fresh fruit

❖ Lunch & Dinner Options

(All meals come with water, tea, and lemonade)

Cold Cut Sandwiches \$7.95 (Per Player)

Includes Ham and Turkey sandwiches with chips, cookie, and piece of fruit

Burger Buffet \$9.95 (Per Player)

Includes ¼ lb Angus Burger with choice of baked beans and potato salad or chips. Includes condiments (ketchup, mustard, pickles, onions, etc.)

Pulled Pork Buffet \$9.95 (Per Player)

Includes pulled pork sandwich with baked beans and potato salad or chips. Includes condiments (pickles, onions, BBQ sauce)

***Custom Food and Beverage Options Available**



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Golf Outing & Events Contact:

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